

## **COURSE SPECIFICATION DOCUMENT**

|                                      |                                                       |
|--------------------------------------|-------------------------------------------------------|
| <b>Academic School / Department:</b> | Richmond School of Business                           |
| <b>Programme:</b>                    | Business Management (All Concentrations)              |
| <b>FHEQ Level:</b>                   | 6                                                     |
| <b>Course Title:</b>                 | Senior Project in Business                            |
| <b>Course Code:</b>                  | MGT 6297                                              |
| <b>Total Hours:</b>                  | 240                                                   |
| Timetabled Hours:                    | 0                                                     |
| Guided Learning Hours:               | 40                                                    |
| Independent Learning Hours:          | 200                                                   |
| <b>Credits:</b>                      | 24 UK CATS credits<br>12 ECTS credits<br>6 US credits |

### **Course Description:**

The senior project forms the culmination of a student's studies in their major. The project requires a significant level of enquiry and research. It will typically investigate a hypothesis, an issue or case on a relevant topic. The investigation ought to make use of quantitative and/or qualitative research methods. Students will be guided by their supervisor and conduct individual research work on an agreed topic. The supervisor will facilitate the process through regularly-scheduled meetings.

This course is only open to seniors, ideally final semester students should take this course.

### **Prerequisites:**

MGT 5200

### **Aims and Objectives:**

The Course provides students with the opportunity to work independently to develop their ability to make critical judgements. This will provide an opportunity to apply and develop tools and techniques acquired during the course of their major in pursuit of answering a research question.

**Programme Outcomes:**

Business Management: Entrepreneurship: A1-7, B1-5, C1-2, D1-5

Business Management: International Business: A1-7, B1-5, C1-2, D1-5

Business Management: Human Resource Management: A1-7, B1-5, C1-2, D1-5

Business Management: Data Analytics: A1-7, B1-5, C1-2, D1-5

A detailed list of the programme outcomes is found in the Programme Specification.

This is maintained by Registry and located at:

<https://www.richmond.ac.uk/programme-and-course-specifications/>

**Learning Outcomes:**

By the end of this course, successful students should be able to:

**Knowledge and Understanding**

1. Select, evaluate and apply critical thinking to a business management issue or phenomenon.
2. Critically apply suitable techniques and tools in the investigation
3. Synthesise information to arrive at a coherent conclusion.
4. Critically evaluate the implications of the recommendations presented.

**Cognitive Skills**

1. Evaluate critically ideas, concepts and techniques.

**Practical and/or Professional Skills**

1. Use specific knowledge that can enhance the student's future working life.
2. The ability to apply theoretical models to business management issues and phenomena.

**Key Skills**

1. Effective oral and written communication skills in a range of media.
2. Ability to develop strong analytical skills through listening and reflecting.
3. Knowledge and understanding in the context of the subject.
4. Time management: organising and planning work.
5. Independent working.
6. Planning, monitoring, reviewing and evaluating own learning and development.

**Indicative Content**

1. Research methods
2. Research approaches and design
3. Literature review
4. Evaluating and referencing sources
5. Ethics and research
6. Presenting research results
7. Writing research projects

**Assessment:**

This course conforms to the University Assessment Norms approved at Academic Board and are located at <https://www.richmond.ac.uk/university-policies/>

**Teaching Methodology:**

Semi-formal supervision sessions will consist of a mixture of instructor and student led activities.

**Bibliography:**

- Bell, E., Bryman, A. and Harley, B., 2019. Business Research Methods. 5th edition. Oxford University Press.
- Easterby-Smith, M., Thorpe, R. and Jackson, P., 2012. Management Research. 4th edition. Sage.
- Gray, D.E., 2021. Doing Research in the Real World. 5th edition. Sage.
- Hennink, M. M., Hutter, I. and Bailey, A., 2020. Qualitative Research Methods. 2nd edition. Sage.
- Saunders, M. N. K., Lewis, P., & Thornhill, A., 2019. Research methods for business students. 8th edition. Pearson.
- Hayes, A. F., 2018. Introduction to Mediation, Moderation, and Conditional Process Analysis: A Regression-Based Approach. 2nd edition. Guilford Press.
- Pallant, J., 2020. SPSS Survival Manual: A Step by Step Guide to Data Analysis using IBM SPSS. Routledge.

**Change Log for this CSD:**

| Nature of Change                                                                                       | Date<br>Approved<br>&<br>Approval | Change<br>Actioned by<br>Academic<br>Registry |
|--------------------------------------------------------------------------------------------------------|-----------------------------------|-----------------------------------------------|
|                                                                                                        | Body (School<br>or AB)            |                                               |
| Major Change: Title Change, Change of<br>description, Aims, Learning Outcomes, updated<br>reading list | 17 <sup>th</sup> June<br>2016     |                                               |
| Course no longer serves students in Finance and<br>Marketing areas                                     | School by<br>email Jan 19         |                                               |
| Revision – annual update                                                                               | May 2023                          |                                               |
| Total Hours Updated                                                                                    | April 2024                        |                                               |
|                                                                                                        |                                   |                                               |
|                                                                                                        |                                   |                                               |
|                                                                                                        |                                   |                                               |